

Marketing, communications and business development manager

ONEKA TECHNOLOGIES



Make the oceans the most sustainable and affordable source of drinking water

Oneka Technologies, a growing company in Sherbrooke, Qc, whose mission is to make the oceans the most sustainable and affordable source of drinking water for coastal populations. To achieve this, the Oneka team developed technology to produce potable water by using the wave energy to desalinate seawater. This technology will enable coastal communities and industries to obtain potable water produced in an environmentally friendly and economical manner.



JOB DESCRIPTION

The marketing, communications and business development manager will be a key person in the organization and will work in close partnership with the CEO. The employee will have a key role to ensure an important visibility and credibility of Oneka throughout the company's strategic markets to adequately reflect the true status of Oneka. In addition, she/he will be exploring client opportunities (data mining, associations, events, etc.) as well as supporting the company's client sales pipeline.

- Manage company's communication and marketing platforms and materials (Website, client enquiries, social media etc.);
- Branding (Presentations, brochures, image and video productions etc.);
- Networking and events (associations, partner & client scouting, missions, etc.);
- Other admin activities



REQUIREMENTS AND DESIRED PROFILE

- Desire to have a lasting impact on the future of our planet;
- Marketing/Design/Communications background;
- Track record in brand awareness and sales pipeline management and growth;
- Versatile, driven and autonomous;
- Quick learner and able to deal with ambiguity
- Excellent communication and writing skills (English and French) ;
- Commitment, empathy, creativity and rigor;
- Know a variety of marketing tools and softwares (Wordpress, AI, Photoshop or your preferred ones)
- Assets: Spanish, Tech background, worked in cleantech, start-ups and B2B, impact strategy & carbon finance experience, network in desalination or water industries.



ENVIRONMENT AND WORKING CONDITIONS

- Headquartered in Sherbrooke, Qc, Canada
- Salary with Stock-options to be discussed;
- Paid group insurance including dental care;
- Open to travel to project sites and events;
- Devoted and hard-working team;
- High growth and changing environment;
- Diversified tasks.



PERMANENT POSITION - START DATE TO BE DISCUSSED



TO APPLY, WRITE US AT :
JOBS@ONEKAWATER.COM